

President
Alex Dean, CR, CGR

Production Mgr.
Michael Colman

Lead Carpenters
Steve Mayberry
Gregory Burdette

Carpenters
Dan Baker

Administration
Kathy Poland

Members of:
NARI DC Chapter
Montgomery Co.
Builders Association

Awards:
2001 Montgomery
Co. Builders Assoc.
Awards (4)

2001 NARI
CotY Awards (2)

2000 NARI
CotY Awards (4)

2000 NARI
Residential Interior

2000 Montgomery
Co. Builders
Awards (2)

1999 NARI
CotY Awards (2)

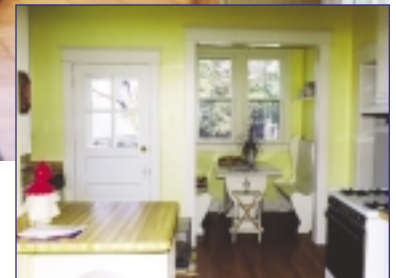
1999 Montgomery
Co. Builders Assoc.
Awards (4)

1999 Innovation in
Construction Awards

Other Awards:
1997, 1996, 1995,
1994, 1993



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Before

Problem solving 101

What began as a move for the sake of convenience, turned into a classic study of problem solving. With one spouse working in the District, and the other in Baltimore, the homeowners, both physicians, wanted to equalize the commute and improve their lifestyle.

After finding a house in Silver Spring, the couple then faced the question: How do you turn an ordinary house into a home? Besides the warm 'n fuzzy stuff—a cup of happiness, a dash of smiles, and a pound of love—there are practical matters that must be solved. In this case, the owners needed additional off-street parking, a first-floor suite for elderly parents, and an appropriate display area for the owners' art collection.

The solutions took the form of a custom two-story addition with a basement level two-car garage, and the conversion of existing space. Inside the new footprint is a master suite, an in-law suite, a spacious sky-lit family room and a new kitchen.

The kitchen has long been the heart and nerve center of the home. It's where messages and kindergarten artwork live forever under refrigerator magnets, where major family decisions are debated and made, and where all that nourishes the soul can be found. But this kitchen has a uniqueness all its own.

The kitchen space, designed by Terry Cook, architect, with cabinetry input from Keith

continued on page 2



Before and after exterior photos best demonstrate expansion



▲ Creative marble and tile applications complement this luxurious bath

A vaulted ceiling, skylights and exposed timbers add depth and interest to the master bedroom



▲ This home was the recipient of two awards, see related story on page 3



Photography ©2001 James Oesch Photography

continued from page 2

Hudson of Montgomery Kitchen & Bath, mimics a sleek European style that the owners admired. Using prefinished maple cabinets, the design serves to enhance the use of the kitchen with a stainless steel appliance garage and a granite-topped sink island with its own built-in wine cooler. The pièce de résistance though, was the addition of an elevated, L-shaped, solid maple countertop. The unusual floating chrome Hafele support system adds a distinctive point of interest to the well-designed room.

To provide additional natural light, skylights were installed in the kitchen and family room area as well as in the master bedroom, which when combined with exposed timbers, created a stunning effect.

Creative use of tile and marble transformed the bathroom into a relaxing and inviting respite, just the ticket for busy professionals after a long day.

“When we turn an otherwise ordinary house into that special place called home, we’ve done our job,” said Alex Dean. “In the truest sense, this is what The Alexander Group is all about.”

2 projects garner 4 awards

With the exception of only one year since 1993, The Alexander Group has been the proud recipient of many local and national awards. The year 2001 was no exception.

“We are very honored to receive the 2001 Contractor of the Year (CotY) in two categories as well as the Montgomery County Builders Association awards,” Alex Dean said. “It’s a testament to our hard working, talented staff and our valued sub-contractors. And of course, to our wonderful clients who allow us to find creative and functional solutions to their remodeling needs.”

A Silver Spring, Md. project, featured on page one, won two awards: the 2001 CotY Merit Award for “Creative Solutions Under \$15,000” from the National Association of the Remodeling Industry (NARI) for the elevated, L-shaped countertop (see photo on right) and the 2001 Award of Excellence for “Best Addition/Remodeling Project Over \$400,000” from the Montgomery County Builders Association (MCBA) for the overall home renovation.



A home in Rockville, Md. was the winning project for the 2001 CotY Finalist Award for “Residential Bath Over \$25,000” from NARI and the 2001 Award of Excellence for “Best Bath Remodeling Project Over \$50,000” from MCBA, which will be featured in the next *Alexander Group Gazette* in April.

▲ Merit Award winner of 2001 “Creative Solutions under \$15,000” from National Association of the Remodeling Industry



Sure beats working!



Photography: Darby Britt

Alex Dean appreciates his staff—so much, in fact, that he treats everyone to an outing once a year. In the past, fishing trips and crab feasts were how the gang at The Alexander Group relaxed together. This past fall, a dinner cruise on the Potomac was enjoyed by all. From left: Steve & Terri Mayberry; Terry Cook; Dan Baker; Tina Britt; Anna Aguiar; Greg Burdette; Alex Dean; Kathy & Dave Poland. Not pictured: Mike & Amy Colman; and Midori Dean—last seen on the dance floor.

▲ Thank you to all our past clients for referring their friends and family to The Alexander Group

Employees capture spirit

Most companies of any size have a mission statement—that hard to understand document written by senior executives urging employees to live up to goals upper management has set.

Not so with The Alexander Group. Yes, it has a mission statement, but it was written by the employees, not management, as a way to capture the spirit of the company, to verbalize what they instinctively knew and already practiced.

Several team meetings were held, conducted with a “think tank” approach, which allowed each employee to express what he or she thought set The Alexander Group apart from other construction firms. What bubbled to the surface was one clear fact: The employees took pride in doing things right, creating products of long lasting quality and value.

From that process—the distilling of what they experienced into words—came the mission statement, an expression written to serve, not as an edict to which to conform, but as a declaration of what is already practiced at The Alexander Group.

The Alexander Group Mission Statement

- *To serve our clients with integrity and honesty*
- *To constantly strive for excellence in design, renovation and restoration*
- *To convey a positive image of the remodeling industry*
- *To ensure our clients have a positive experience by meeting their expectations and keeping our promises*
- *To continually improve our organization through communication, education and an ongoing commitment to long lasting quality*

▼ Visit our Web site: AlexanderGroup.net

▼ Excellence in architectural craftsmanship and remodeling